



Established in 2009, Banque Havilland SA is a family-owned private bank with offices in London, Luxembourg and Monaco. The Bank offers traditional private banking services to ultra high net worth individuals and families across the globe.

Polo Rocks 2012 is the first polo event to be sponsored by Banque Havilland, who are delighted to be associated with the high profile event at Hurtwood Park Polo Club. Chief Operating Officer and Member of the Rowland Family Venetia Lean explains: “Kenney and Jayne Jones invited us to visit Hurtwood, we were immediately impressed by the beautiful club and saw the potential of the sport of polo for Banque Havilland. Polo is a sport that embraces many of the same values as Banque Havilland, tradition, family values and a sense of excellence and attention to detail. We think it is a sport where people are passionate about performance and this is something we can identify with.”

The Rowland Family has over 50 years of experience in the finance and investment sector driven initially through the career of David Rowland. The idea to establish a bank emerged from the family’s desire to create a private bank that ‘we would like to bank with’. Founder David Rowland has always believed there is a need for a traditional private bank where clients can be confident their assets are safe, particularly following the recent global financial crisis in 2008, where he was deeply concerned about the assets he has with many of the large banks.

Venetia continues: “My family’s idea is to build a strong new private bank providing safety and reliability for those looking for a new partner to help them secure and manage their wealth. In essence we aim for our clients to have the security of a sound and independent bank, complemented by access to the experience and wider family network and a range of investment opportunities. The independence of being privately-owned means we are not impacted by those issues that affect the larger banking groups and we are able to move more quickly to adapt to changes in the market environment. The Family offers clients insights into the way it manages its own wealth. In fact, treating clients’ money as carefully as it were managing its own, is key to the Rowland family approach”.

Clients can meet with members of the family or their network, depending on their investment / business needs. For certain clients there is also the opportunity to become part of an investment club and be given the opportunity to co-invest with the family.

Finally the strength and simplicity of our balance sheet is distinctive in the banking sector today, coupled with liquidity and solvency ratios that are way above the regulatory minimum we provide those who are looking for a safe haven for their assets, an attractive proposition.

Venetia concludes: "We think that family ownership gives us strong and unique differentiators which ensure that our values are embedded into the bank's culture. Our aim is to provide clients with a very high quality private banking service coupled with unique investment opportunities. The polo community is very international and attracts a passionately loyal following, which we hope to become part of. We are very much looking forward to bringing some of our valued clients to this exciting event of high goal polo and a rock concert".

For further information, please contact us on info@banquehavilland.com

or visit our website

www.banquehavilland.com